Media Release: Seniors Rights Victoria, State Trustees announce new, three-year workplace giving partnership

11 May 2023 -- Seniors Rights Victoria (SRV) and State Trustees are pleased to announce a new, three-year agreement to bolster the work of SRV through State Trustees' workplace giving program.

SRV is a major program of COTA Victoria and the key state-wide service dedicated to advancing the rights of older people and the early intervention into, or prevention of, elder abuse in our community. It has a team of experienced advocates, lawyers, and social workers who provide free information, advice, referral, legal advice, legal casework, and support to older people who are either at risk of or are experiencing elder abuse. SRV supports and empowers older people through the provision of legal advice directly to the older person.

The workplace giving partnership with State Trustees' team will help to fund SRV's activities, including legal referrals and advise, casework, education and information sessions, and more.

SRV will remain in frequent, direct communication with State Trustees' team on the impact that SRV work is having in the community. SRV's education team will also impart their knowledge on the prevention of elder abuse, alongside available support mechanisms to those who are being abused, to State Trustees' people.

"We're thrilled to announce this new program of workplace giving with the team at State Trustees," said COTA Victoria & SRV CEO, Chris Potaris.

"This partnership heralds an important alliance and recognition of the vital role Seniors Rights Victoria play in the early intervention into, the prevention of, and response to the scourge that is elder abuse in our society," Mr Potaris continued.

State Trustees' people have selected SRV as one of its three recipients of their workplace giving program, with the other recipients being in the mental health and family services sectors.

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Further information

Steve Wright
Marketing and Communications Manager
Telephone: +61 3 9655 2159
Fax: +61 3 9655 2199
Email: swright@cotavic.org.au

About us

COTA Victoria is the leading not-for-profit organisation representing the interests and rights of people aged over 50 in Victoria. For over 70 years, we have led government, corporate and community thinking about the positive aspects of ageing in the state.

Today, our focus is on promoting opportunities for and protecting the legal rights of people 50+. We value ageing and embrace its opportunities for personal growth, contribution, and self-expression. This belief drives benefits to the nation and its states alongside communities, families, and individuals.

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Chris Potaris has over twenty-five years of CEO-level experience in over eight industry sectors. He has chaired and sat on numerous boards, regional and community-based entities that included small, medium, and larger not-for-profits.

Chris has been founder and Chair of a Social Justice Coalition in Melbourne's west, an Integrated Justice Precinct Advisory Group informing the State Government on the urgent need for integrated justice services, and a criminal prosecutor for over 13 years.

- Read Chris Potaris' full bio
- Headshots: Landscape | Portrait